Northwest Aviation Association Presents

# Fly2Fun

Connecting Fly-In Destinations, Services & Suppliers to the Active Aviator



# What is Fly2Fun?

Pilots use their airplanes to bring tourism dollars and economic vibrancy to the communities to which they fly. Whether it's a meal, fuel, shopping or a vacation, when pilots land at an airport, they leave dollars behind.

But many tourism-based businesses, airport owners or visitor/business groups do not realize this vital economic connection.



# Fly2Fun,

an aviation tourism event
scheduled for May 21-22, 2005
at the Linn County Fair & Expo
in Albany, Oregon
(adjacent to the Albany Airport),
will bring these groups together,
along with the pilots who seek their next destination.

#### Pilots travel...

- 74% of pilots take vacations outside their home city or region each year
- over 12% of pilots take six or more vacations a year
- 35% take vacations using general aviation aircraft

Upon arriving at their destination, pilots want rental cars, lodging, fuel and food as well as activities for them and their families.

Aviation tourism is a new, exciting concept that will help spur economic growth for Northwest airports and their communities.

## Join us in promoting YOUR business as an exhibitor and sponsor!

Northwest Aviation Association is a 501(c)3 non-profit organization



Northwest Aviation Association presents



An Aviation Tourism Event



Connecting the Active Aviator with Fly-In Destinations, Recreational Activities, Events, Services & Suppliers from the Northwest and beyond



## **F**EATURING

ROD MACHADO, Instructor, Author, Humorist

BILL LISHMAN, Ultralight Pilot and inspiration for the movie, "Fly Away Home"



#### Plus...

Destination Resorts & Recreational Exhibits

Aviation Vendors • Aircraft Displays • Educational Workshops

Hands-On Aviation Area • Flying Companion Seminar

Door Prizes and more



May 21-22, 2005
Linn County Fair & Expo
Adjacent to the Albany Airport (\$12)
Fly-In or Drive • 9am-5pm



Fly2Fun thanks the following sponsors and supporters:

PIOT GETAWAYS

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Oregon Airport

Managers Association

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Presented by Northwest Aviation Association, a 501(c)3 non-profit organization

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